




**INFORMATION NOTICE REGARDING THE PROCESSING OF PERSONAL DATA
PURSUANT TO ARTICLE 13 OF REGULATION (EU) 2016/679 ("GDPR")**




Elica S.p.A. (hereinafter also referred to as the **"Data Controller"** or the **"Company"**), with the following information notice provides information regarding the processing of personal data provided by users (hereinafter also referred to as the **"Data Subjects"**) by filling the forms *"Technical Assistance"* and/or *"Contacts"* included within the website <https://www.elica.com/GB-en>.

It should be noted that the personal data provided will be shared with **Dr Cooker Hoods** (hereinafter also referred to as the **"Retailer"**), 2 Alpha RD, Aldershot, GU12 4RG, 01252351111, as the official retailer of Elica S.p.A.


With regard to this activity, the Retailer must be considered as an autonomous data controller and it will provide to the Data Subjects its own information notice concerning the processing of personal data pursuant articles 13 and 14 of the GDPR.


	DATA CONTROLLER	Elica S.p.A. Address: via Ermanno Casoli, n.2, 60044 Fabriano (AN), Italy Phone number: 07326101 E-mail address: elicaspa@sicurezzapostale.it
	DATA PROTECTION OFFICER ("DPO")	The Data Protection Officer can be contacted at the following e-mail address: dpo@elica.com


	CATEGORIES OF PERSONAL DATA PROCESSED The personal data (hereinafter also referred to as the "Data") being processed are: name, surname, e-mail address, country and post code (which can be qualified as "Common Data").
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	PURPOSES OF THE PROCESSING		LEGAL BASIS FOR THE PROCESSING		DATA RETENTION PERIOD
	Provide feedback to requests for information and/or technical assistance submitted by Data Subjects via dedicated online forms. These requests will be shared with the Retailer, who will manage them autonomously and independently.		The condition that makes processing lawful is the performance of a contract pursuant art. 6 (1) lett. b) of the GDPR.		The Data will be retained for a maximum of 3 (three) months.
	If necessary, to establish, exercise or defend the Data Controller's rights in court.		The condition that makes processing lawful is the legitimate interest of the Data Controller, pursuant art. 6 (1) lett. f) of the GDPR.		In the case of judicial proceedings, throughout the duration of the litigation, until the time limits for appeal actions have expired.
	Research and statistical analysis activities of Data in a general and aggregated form aimed at guiding the strategic choices of the Company		The condition that makes processing lawful is the legitimate interest of the Data Controller, pursuant art. 6 (1) lett. f) of the GDPR.		The Data will be retained for the time necessary to achieve the purposes and, in any case, until the data subject's objection

<p>Direct marketing; to send, by e-mail, commercial communications related to offers, discounts, promotions, and news on the Company's products and/or services.</p>	<p>The condition that makes processing lawful is the consent of the Data Subject, pursuant art. 6 (1) lett. a) of the GDPR</p>	<p>Personal and contact data will be retained until consent is withdrawn and, in any case, until the end of the relationship with the Data Subject.</p>
<p>Profiled marketing; analysis of interests inferred by combining the Data provided by the data subject to send personalized commercial communications, using automated contact methods or telephone calls.</p>	<p>The condition that makes processing lawful is the consent of the Data Subject, pursuant art.6 (1) lett. a) of the GDPR</p>	<p>Data pertaining to the details of the Data Subject's interactions with the Company will be retained for 5 years from the collection of the Data related to the interaction (for example, participation in an event, contact for technical assistance, product registration or warranty extension) for both direct and profiled marketing purposes.</p>
<p>Once the aforementioned retention periods have expired, the Data will be destroyed, deleted, or anonymized, in accordance with the technical procedures for deletion and backup.</p>		

	<p>PROVISION OF PERSONAL DATA</p> <p>The provision of Data highlighted with an asterisk (*) in the data collection form is mandatory in order to allow the proper processing of the request for information and/or technical assistance; therefore, failure to provide such Data will not allow the Retailer to provide a reply.</p> <p>The provision of Data not highlighted by an asterisk (*) in the data collection form is entirely optional.</p> <p>The provision of Data for the purposes of direct and profiled marketing is purely optional; in the event of non-provision, the Company will not process the Data for these purposes.</p>
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	<p>SUBJECTS AUTHORIZED TO THE PROCESSING</p> <p>The Data may be processed by employees in the Company's departments deputed to the pursuit of the aforementioned purposes, who have been expressly authorized for processing and have received adequate operational instructions.</p>
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	<p>DATA RECIPIENTS</p> <p>In order to ensure the proper fulfillment of requests for information and/or technical assistance, the Data will be communicated to the Retailer, which will autonomously and independently manage the requests thus acting as autonomous data controller.</p> <p>In the cases provided for by law, the Data may also be communicated to subjects, entities or authorities acting as autonomous data controllers.</p> <p>The Data may also be processed, on behalf of the Company, by external parties designated as Data Processors pursuant to Article 28 of the GDPR, to whom appropriate operational instructions are given. These subjects are essentially included in the category of providers such as the company responsible for the maintenance/management of the Company's website and the electronic and/or telematic tools used by it; the company that manages the sending of commercial communications, as well as the company that provides and take care of the maintenance of the CRM.</p>
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TRANSFERS OF PERSONAL DATA TO NON-EUROPEAN COUNTRIES

The Data is not currently subject to transfer to countries outside the European Union (EU). Where Data is transferred to countries outside the EU or the European Economic Area (EEA) that have not been deemed adequate by the European Commission, the transfer mechanisms set forth in Article 46 of the GDPR (such as standard contractual clauses) will be applied, with consideration given to whether "additional measures" are provided to ensure a level of protection substantially equivalent to that required by EU law.



RIGHTS OF THE DATA SUBJECTS – RIGHT TO LODGE A COMPLAINT TO THE SUPERVISORY AUTHORITY

By sending an e-mail to privacy@elica.com the Data Subjects can contact the Data Controller, in order to request:

- access to personal data concerning them (art. 15 of the GDPR);
- their rectification and/or integration (art. 16 of the GDPR);
- the erasure of their data (art. 17 of the GDPR);
- the restriction of the processing (art. 18 of the GDPR);
- the receipt of the Data in a structured, commonly used, machine-readable format, as well as, if technically feasible, to transmit it to another owner without hindrance ("data portability", art. 20 of the GDPR).

The Data Subject has the right to object at any time, easily and free of charge, on grounds relating to their particular situation, to the processing of Data in case of the Data Controller's legitimate interest.

The Data Subject has the right to withdraw consent at any time and to object to the receipt of promotional communications by contacting the Data Controller or by clicking on the designated unsubscribe link at the bottom of each email.

When Data Subject intend to exercise their rights, the Company – in case of reasonable doubts regarding the identity – may request identification before proceeding with the fulfillment of the request.

Data Subjects also have the right to lodge a complaint with the competent Supervisory Authority, in accordance with art. 77 of the GDPR, if they believe that the processing of their Data is in violation of the applicable legislation.